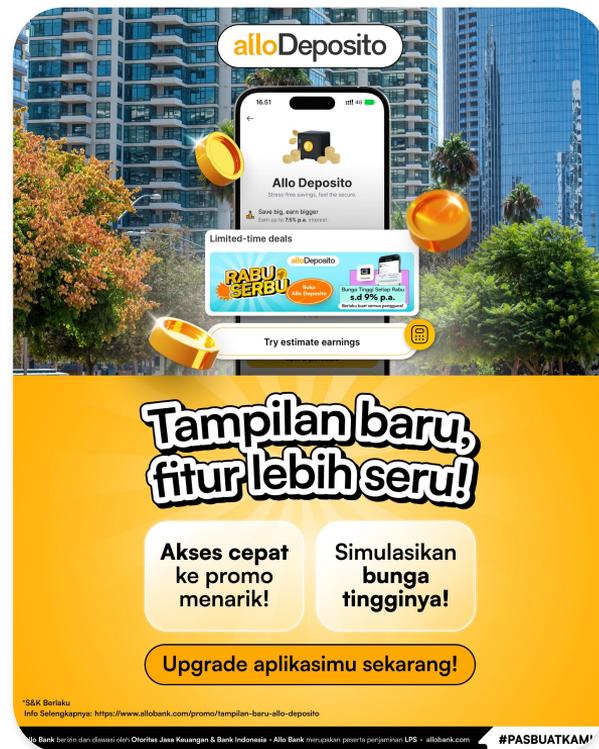


What's New in June

Digital Funding Business



Introducing, Allo Deposito New Look!



Background

On May 2025, Allo Deposito has launched a new fresh look for all its users.

Why?

- To improve user experience and visual clarity
- To support deposit growth through clearer promotion benefits and simplified steps

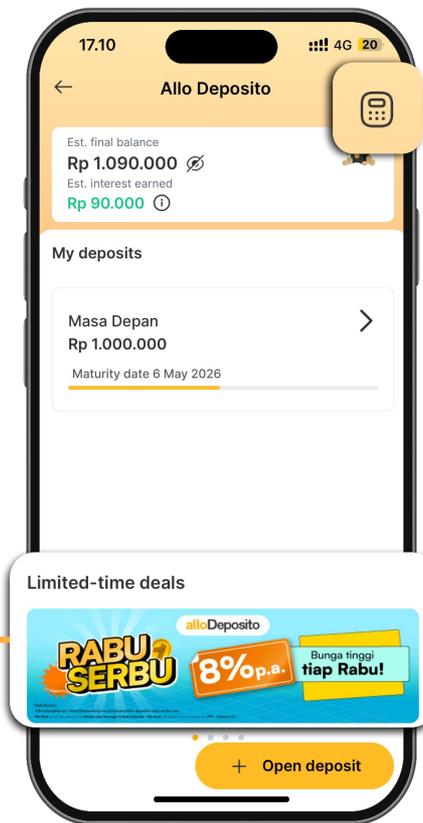
What's New?

- Modernized UI and visual layout
- Clearer promo entry points
- Capable of calculating interest rate gain

What Stays the Same?

- Interest rates according to tenures
- Deposit terms and minimum placement
- Existing deposits remain active with no action required
- Contact flow to Customer Care remains unchanged

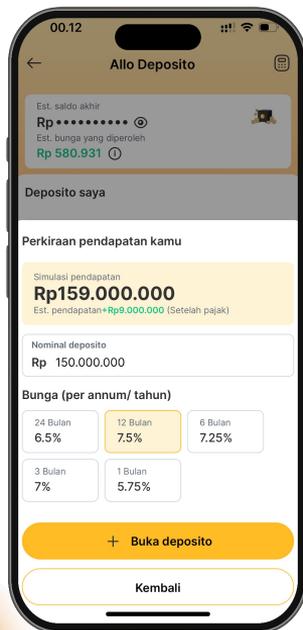
WHAT'S NEW?!



Calculator

In-App Promotions

Deposito Calculator



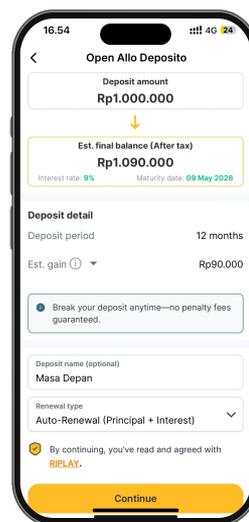
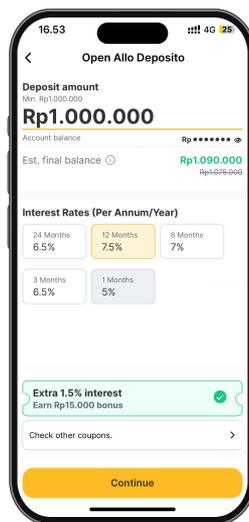
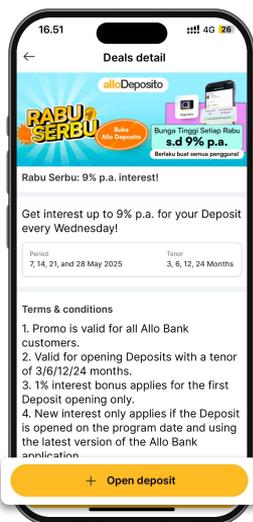
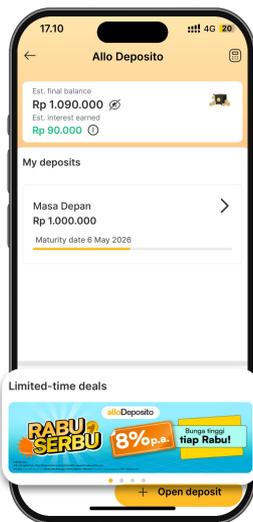
How to use it:

1. Enter amount
2. Choose preferred tenor
3. Get the estimated earnings*
4. Click 'Open Deposito' to start opening Deposito journey**

* Does not include calculation for programs such as Rabu Serbu

** If users want to use promo, the entry point is through clicking the promotion banner

How to Use the Promo



Click '**Limited-time deals/Penawaran terbatas**' in Allo Deposito page

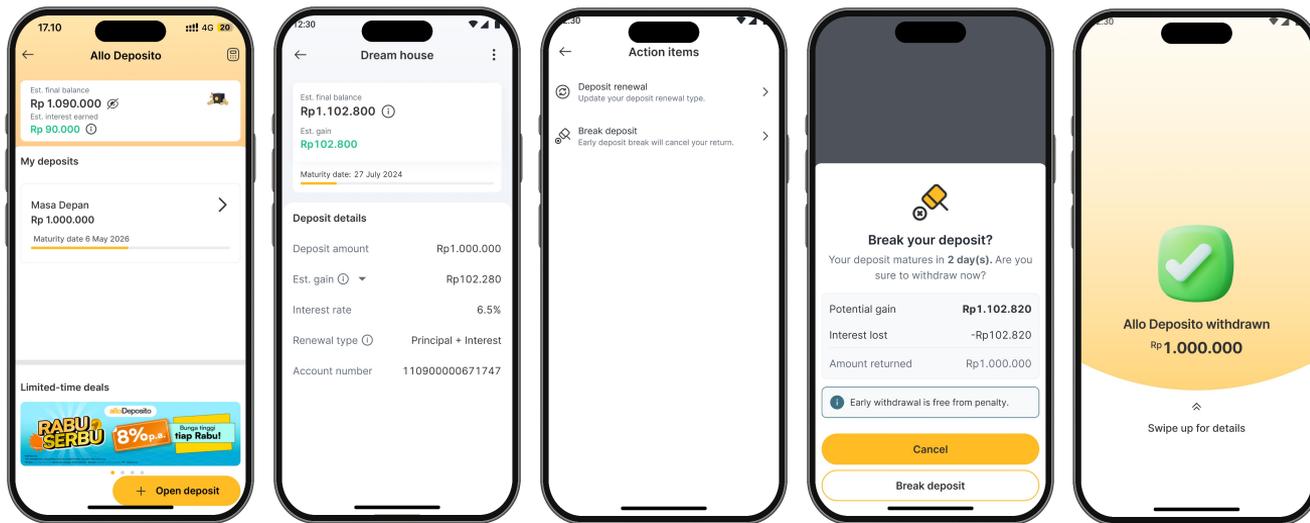
Read T&C, Click '**Open deposit/Buka deposito**'

Enter **amount**, choose **tenor**, make sure **coupon is successfully applied**

Check Deposit **detail and name**, then check **T&C**

Your Deposit is successfully created!

How to Withdraw



Choose your **Active Deposits**

Click the **3 dots**

Choose **'Break Deposit'**

Read the terms, then choose **'Break deposit'**

Deposit **successfully withdrawn**

Allo Deposito Interest Rate

Amount	Deposit Rate (p.a)				
	IDR	1 Months	3 Months	6 Months	12 Months
1 Mio - 100 Mio	5%	6.5%	7%	7.5%	6.5%
> 100 Mio	5.75%	7%	7.25%	7.5%	6.5%

Extra interest +1% p.a for the first deposit

Normal Rate

		allo Deposito RABU SERBU				
Amount	IDR	Deposit Rate (p.a)				
		1 Months	3 Months	6 Months	12 Months	24 Months
1 Mio - 100 Mio	5%	↑ 7% <small>Limited offer</small>	↑ 7.5% <small>Limited offer</small>	↑ 8% <small>Limited offer</small>	↑ 7% <small>Limited offer</small>	
	5,75%	↑ 7,5% <small>Limited offer</small>	↑ 7,75% <small>Limited offer</small>	↑ 8% <small>Limited offer</small>	↑ 7% <small>Limited offer</small>	

Extra interest +1% p.a for the first deposit

Rabu Serbu Rate

June Program Calendar

Product	Campaign	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M		
Allo Deposito	Rabu Serbu - Extra 0.5% start from 3M - 24M																																
Allo Fest	Allo Fest TD and AG			TD																													
Allo Grow	Allo Grow Extra Welcome Bonus																																
	Allo Grow x CubMu																																
	Rabu Serbu - Allo Grow Bonus Voucher TIX ID																																



Repeating Program

New Program for Rabu Serbu Allo Grow

Allo Bank Festival Activation

allobank FESTIVAL 2025

FESTIVAL MUSIK PALING PAS, GAK BAKAL RUGI!

JAKARTA | 21 & 22 JUNI 2025

ISTORA SENAYAN

BUKA ALLO DEPOSITO
dan Dapatkan Tiket Section Blue
Allo Bank Festival 2025 - Day 2

Klik banner di atas, buat ikutan!

Allo Bank terdiri dari Divisi dan Divisi Jasa Keuangan & Bank Indonesia - Allo Bank merupakan anggota program LPS - @allobank

#PASBUATKAMU

allobank FESTIVAL 2025

FESTIVAL MUSIK PALING PAS, GAK BAKAL RUGI!

JAKARTA | 21 & 22 JUNI 2025

ISTORA SENAYAN

CARA IKUTAN

- Buka halaman Allo Deposito dan klik banner Allo Bank Festival 2025.
- Buka Allo Deposito min. Rp15.000.000 dan pilih tenor 6 bulan.

SYARAT & KETENTUAN

- Follow semua media sosial Allo Bank (Instagram, X, Youtube, TikTok).
- Membuat postingan di media sosial tentang Allo Deposito Bunga 8,5% p.a.
- Periode promo mulai dari 2 Juni 2025 pukul 10.00 WIB - 6 Juni 2025 pukul 23.59 WIB.
- Promo berlaku untuk seluruh Nasabah Allo Bank.
- Promo hanya berlaku untuk 50 orang pertama selama kupon masih tersedia.
- Promo tidak dapat digabungkan dengan promo lain, termasuk promo bonus bunga 1% p.a. untuk pengguna baru Allo Deposito.
- Deposito akan terkunci selama tenor yang dipilih oleh Nasabah.
- E-Ticket tidak bisa dipindahtanggankan kepada orang lain.

Allo Bank terdiri dari Divisi dan Divisi Jasa Keuangan & Bank Indonesia - Allo Bank merupakan anggota program LPS - @allobank

#PASBUATKAMU

allobank FESTIVAL 2025

FESTIVAL MUSIK PALING PAS, GAK BAKAL RUGI!

JAKARTA | 21 & 22 JUNI 2025

ISTORA SENAYAN

GIVEAWAY
50 Tiket Section Blue
Allo Bank Festival 2025 - Day 1

CARA IKUTAN

- Coba nabung di Allo Grow minimal Rp500.000 dan beri nama Allo Grow sesuai kebutuhanmu.
- Bagikan pengalamannya menggunakan Allo Grow ke TikTok/Instagram Reels semenarik mungkin
- Tag Allo Bank dan gunakan hashtag #AlloGrow dan #AlloGrowPasBuatNabungKonseran
- Contoh: #AlloGrow #AlloGrowPasBuatNabungKonseran
- Submit kontennya ke bit.ly/allogrowchallenge

SYARAT & KETENTUAN

- Follow semua media sosial Allo Bank (Instagram, X, Youtube, TikTok).
- Periode promo 9 - 13 Juni 2025.
- Akun tidak boleh diunci dan harus menggunakan akun utama (tidak diperbolehkan menggunakan akun kedua atau akun spam).
- Program ini hanya berlaku untuk pengguna Allo Prime yang sudah membuka Allo Grow minimal Rp500.000.
- Tidak berlaku untuk karyawan Allo Bank.
- Allo Bank berhak menggunakan video peserta untuk keperluan promosi.
- Akan dipilih 50 pemenang berdasarkan kreativitas konten dan cerita pengalaman dengan Allo Grow yang paling menarik.
- Pemenang akan diumumkan melalui Instagram & X Allo Bank pada tanggal 16 Juni 2025.
- E-Ticket tidak bisa dipindahtanggankan kepada orang lain.

Ceritakan pengalamannya pakai Allo Grow →

Allo Bank terdiri dari Divisi dan Divisi Jasa Keuangan & Bank Indonesia - Allo Bank merupakan anggota program LPS - @allobank

#PASBUATKAMU

allobank FESTIVAL 2025

FESTIVAL MUSIK PALING PAS, GAK BAKAL RUGI!

JAKARTA | 21 & 22 JUNI 2025

ISTORA SENAYAN

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Allo Bank terdiri dari Divisi dan Divisi Jasa Keuangan & Bank Indonesia - Allo Bank merupakan anggota program LPS - @allobank

#PASBUATKAMU

Allo Deposito
2-6 June 2025

Allo Grow
9-13 June 2025

Edge-cases:

Regular Deposito Opening

New User Opens Deposit without Coupon (Part 1/2)



12:30

←

Allo Deposito

Stress-free savings, feel the secure.

Save big, earn bigger
Earn up to 7.5% p.a. interest.

No hidden fees
Withdraw early at no extra cost.

Limited-time deals

Explore Allo Deposito

- Benefits of Allo Deposito
- Can I earn interest from a deposit?
- How safe is my deposit?

Regulated by OJK
Don't worry, your savings is safe.

Open & get reward

Try estimate earnings

12:30

← Open Allo Deposito

Deposit amount
Min. Rp1.000.000

Rp |

Account balance Rp*****

Est. final balance Rp0

Interest Rates (Per Annum/Year)

24 Months 6.5%	12 Months 6.5%	6 Months 6%
3 Months 5.5%	1 Months 5%	

Done

1 2 3
4 5 6
7 8 9
0

12:30

← Open Allo Deposito

Deposit amount
Min. Rp1.000.000

Rp 1.000.000 |

Account balance Rp*****

Est. final balance Rp1.201.280

Interest Rates (Per Annum/Year)

24 Months 6.5%	12 Months 6.5%	6 Months 6%
3 Months 5.5%	1 Months 5%	

Extra 1% interest
Special for your first deposit!

Check other coupons.

Continue

12:30

← Coupons

Referral code Apply

Kode kupon
CBTL12 Terapkan

1% additional interest
For a minimum deposit of Rp1.000.000, you can receive 1% of additional interest.
Valid until 31 Dec 2025 Used

12:30

← Coupons

Kode kupon
CBTL12 Terapkan

1% additional interest
For a minimum deposit of Rp1.000.000, you can receive 1% of additional interest.
Berlaku sampai 31 Dec 2025 Use

12:30

← Open Allo Deposito

Deposit amount
Min. Rp1.000.000

Rp 1.000.000 |

Account balance Rp*****

Est. final balance Rp1.201.280

Interest Rates (Per Annum/Year)

24 Months 6.5%	12 Months 6.5%	6 Months 6%
3 Months 5.5%	1 Months 5%	

Available coupons & referral code

Continue

12:30

← Open Allo Deposito

Deposit amount
Rp1.000.000

Est. final balance (After tax)
Rp1.201.280
Interest rate: 7.5% Maturity date: 28 Jan 2025

Deposit detail

Deposit period 12 months

Est. gain Rp201.280

Break your deposit anytime—no penalty fees guaranteed.

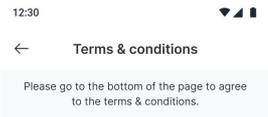
Deposit name (optional)

Renewal type
Auto renewal (Principal + Interest)

By continuing, you've read and agreed with RPLAY.

Continue

New User Opens Deposit without Coupon (Part 2/2)

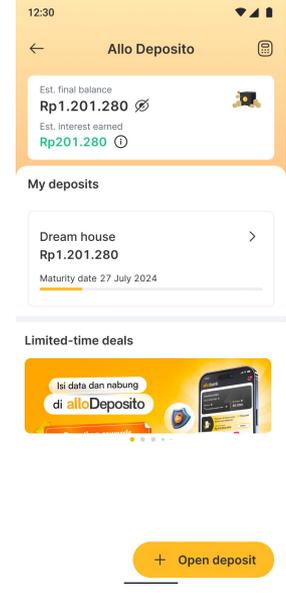
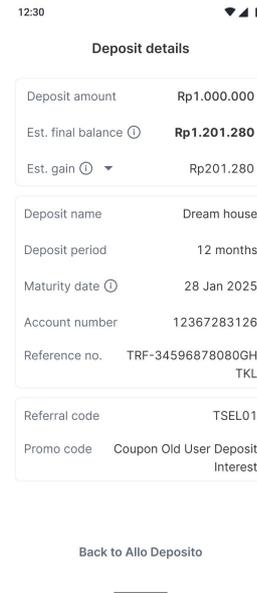
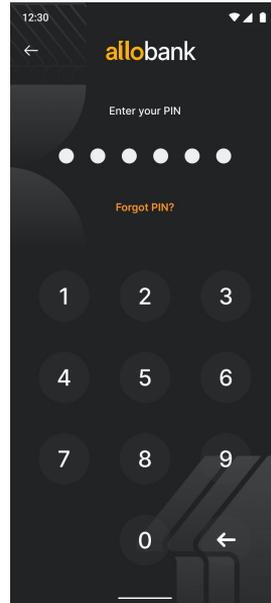
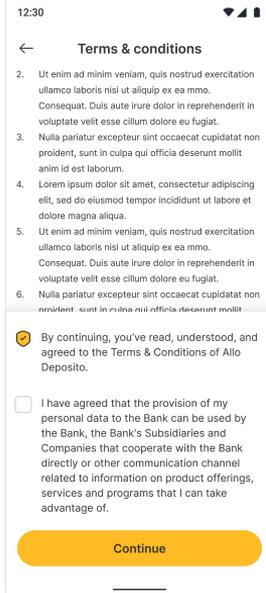


A. General terms & conditions

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea mmodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

B. Definitions

1. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
2. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea mmodo. Consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat.
3. Nulla pariatur excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
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Interest Rate Calculator



12:30



Allo Deposito

Stress-free savings, feel the secure.

Save big, earn bigger
Earn up to 7.5% p.a. interest.

No hidden fees
Withdraw early at no extra cost.

Limited-time deals



Explore Allo Deposito



Regulated by OJK
Don't worry, your savings is safe.

Open & get reward

Try estimate earnings



Estimate your earnings

Projected earnings

Rp0

Est. gain **+Rp0** (After tax)

Rp Deposit amount

Interest (per annum/ year)

24 Months	12 Months	6 Months
6.5%	6.5%	6%

3 Months	1 Months
5.5%	5%

+ Open deposit

Back



Estimate your earnings

Projected earnings

Rp1.101.000

Est. gain **+Rp101.000** (after tax)

Deposit amount

Rp 1.000.000

Interest (per annum/ year)

24 Months	12 Months	6 Months
6.5%	6.5%	6%

3 Months	1 Months
5.5%	5%

+ Open deposit

Back



Open Allo Deposito

Deposit amount

Min. Rp1.000.000

Rp 1.000.000

Account balance

Rp*****

Est. final balance

Rp1.201.280

Rp1.101.280

Interest Rates (Per Annum/Year)

24 Months	12 Months	6 Months
6.5%	6.5%	6%

3 Months	1 Months
5.5%	5%

Extra 1% interest

Special for your first deposit!

Check other coupons.

Continue



Estimate your earnings

Projected earnings

Rp0

Est. gain **+Rp0** (after tax)

Deposit amount

Rp 100.000

Minimum deposit amount is Rp1.000.000

Interest (per annum/ year)

24 Months	12 Months	6 Months
6.5%	6.5%	6%

3 Months	1 Months
5.5%	5%

+ Open deposit

Back



Estimate your earnings

Projected earnings

Rp101.100.000

Est. gain **+Rp1.100.000** (after tax)

Deposit amount

Rp 100.000.000

Interest (per annum/ year)

24 Months	12 Months	6 Months
6.5%	7.5%	7.25%

3 Months	1 Months
7%	5.75%

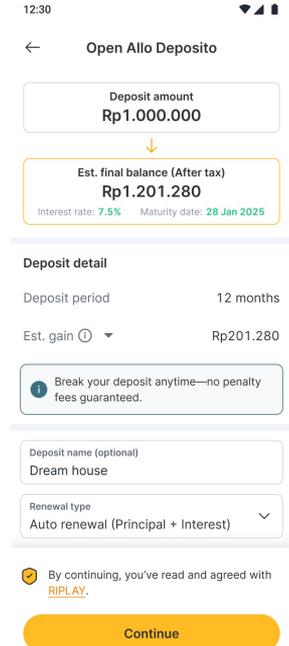
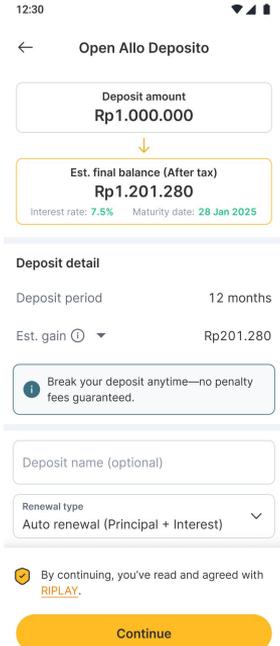
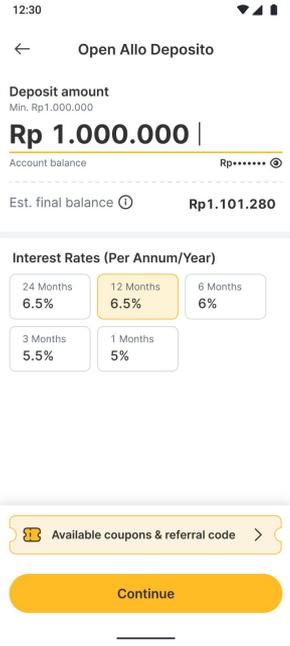
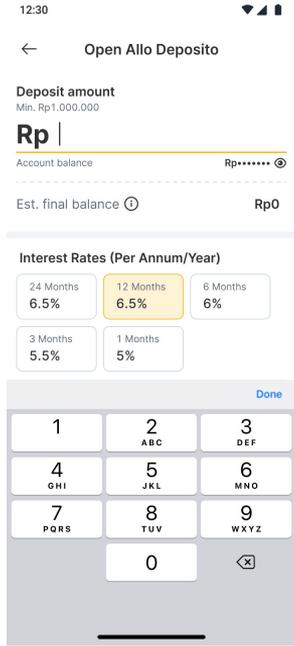
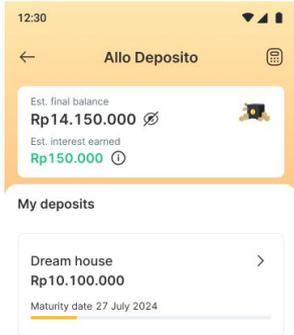
+ Open deposit

Back

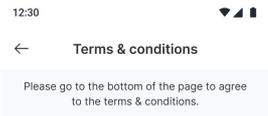
Edge case #1 :
If deposit amount
is < Rp 1,000,000,
there will be an
error message

Edge case #2 :
If deposit amount
is > than wallet
balance, then in
Open Allo Deposito
page will remain
empty

Existing User Opens Deposit without Coupon (Part 1/2)



Existing User Opens Deposit without Coupon (Part 2/2)

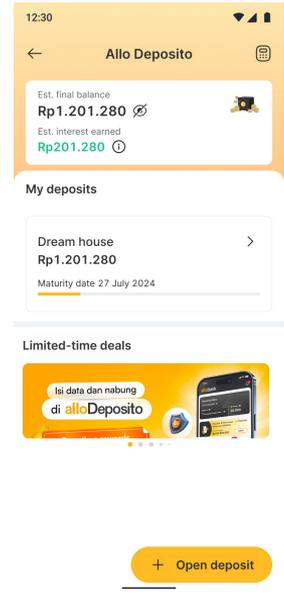
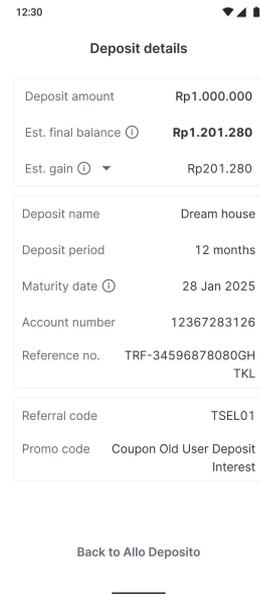
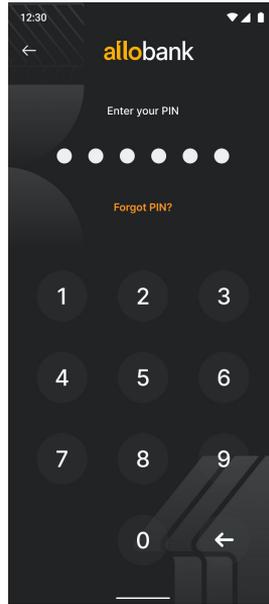
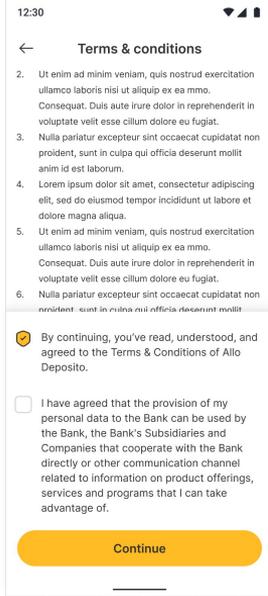


A. General terms & conditions

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3. Nulla pariatur excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.
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6. Nulla pariatur excepteur sint occaecat cupidatat non



Edge-cases:

Deposito Opening with Coupon

1. New User Opens Deposit with Coupon (Part 1/2)



12:30





Allo Deposito

Stress-free savings, feel the secure.

- Save big, earn bigger**
Earn up to 7.5% p.a. interest.
- No hidden fees**
Withdraw early at no extra cost.

Limited-time deals



Explore Allo Deposito

- Benefits of Allo Deposito
- Can I earn interest from a deposit?
- How safe is my deposit?

Regulated by OJK
Don't worry, your savings is safe.

Open & get reward

Try estimate earnings



Congratulations!

An exclusive reward awaits you. Complete the steps to claim it.

Claim your reward

12:30

Open Allo Deposito

Deposit amount
Min. Rp1.000.000

Rp |

Account balance Rp*****

Est. final balance Rp0

Interest Rates (Per Annum/Year)

24 Months 6.5%	12 Months 6.5%	6 Months 6%
3 Months 5.5%	1 Months 5%	

Done

1 GHI	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
0		

12:30

Open Allo Deposito

Deposit amount
Min. Rp1.000.000

Rp 1.000.000 |

Account balance Rp*****

Est. final balance Rp1.201.280

Interest Rates (Per Annum/Year)

24 Months 6.5%	12 Months 6.5%	6 Months 6%
3 Months 5.5%	1 Months 5%	

Extra 1% interest
Special for your first deposit

Check other coupons.

Continue

12:30

Open Allo Deposito

Deposit amount
Rp1.000.000

Est. final balance (After tax)
Rp1.201.280

Interest rate: 7.5% Maturity date: 28 Jan 2025

Deposit detail

Deposit period 12 months

Est. gain Rp201.280

Break your deposit anytime—no penalty fees guaranteed.

Deposit name (optional)

Renewal type
Auto renewal (Principal + Interest)

By continuing, you've read and agreed with [RIPLAY](#).

Continue

12:30

Open Allo Deposito

Deposit amount
Rp1.000.000

Est. final balance (After tax)
Rp1.201.280

Interest rate: 7.5% Maturity date: 28 Jan 2025

Deposit detail

Deposit period 12 months

Est. gain Rp201.280

Break your deposit anytime—no penalty fees guaranteed.

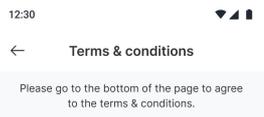
Deposit name (optional)
Dream house

Renewal type
Auto renewal (Principal + Interest)

By continuing, you've read and agreed with [RIPLAY](#).

Continue

1. New User Opens Deposit with Coupon (Part 2/2)

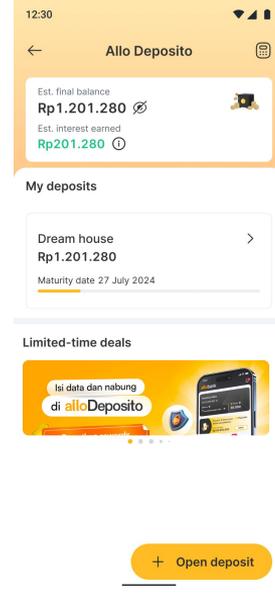
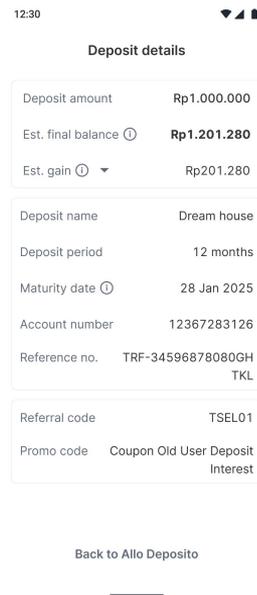
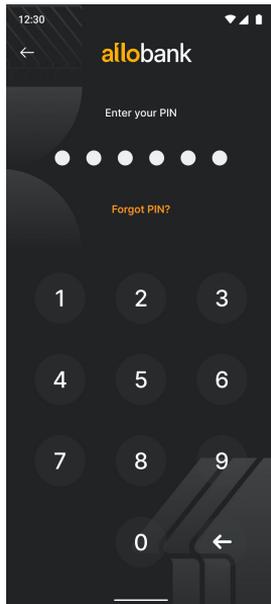
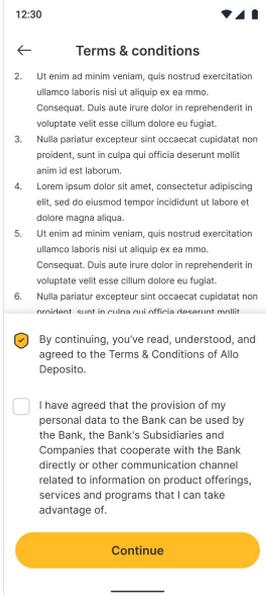


A. General terms & conditions

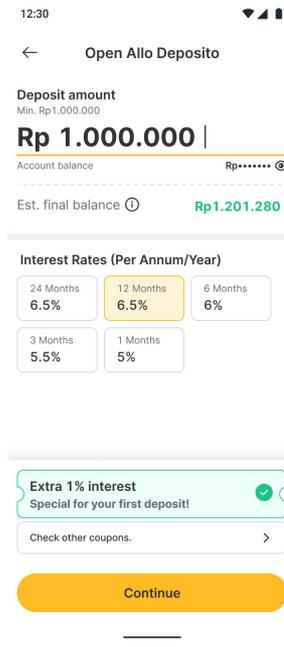
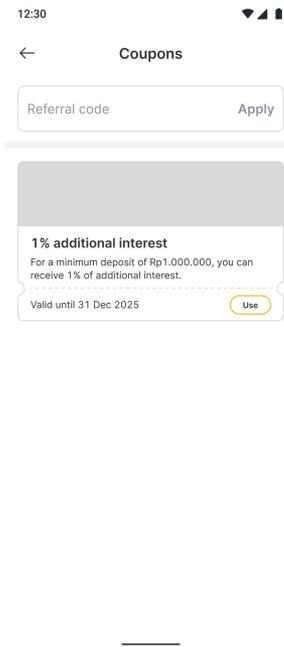
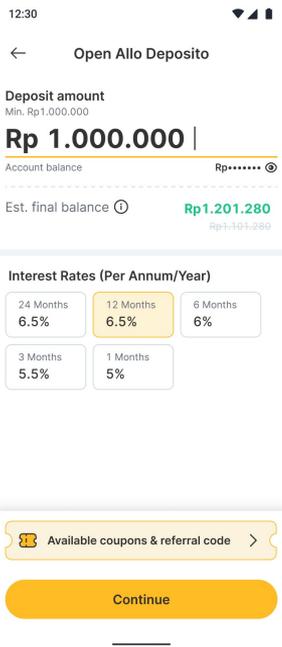
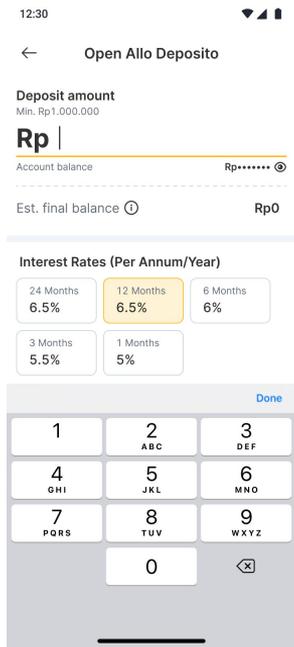
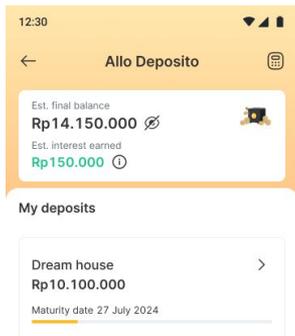
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B. Definitions

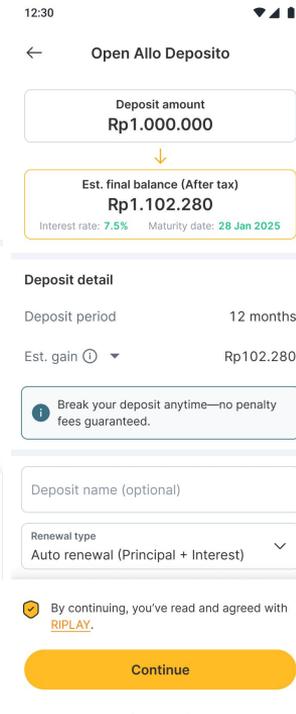
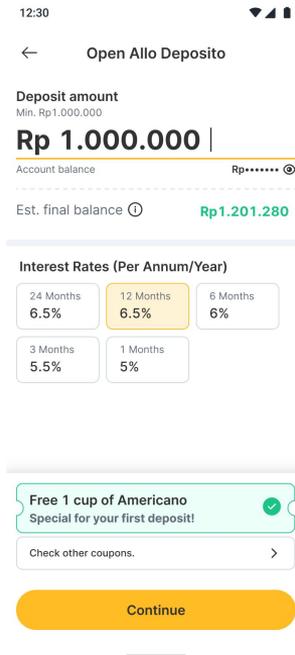
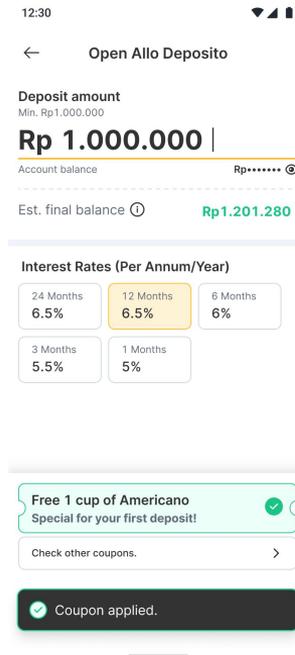
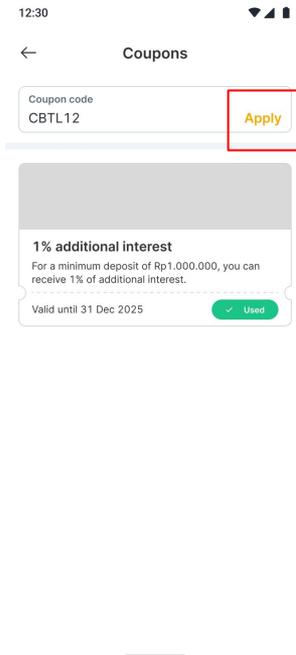
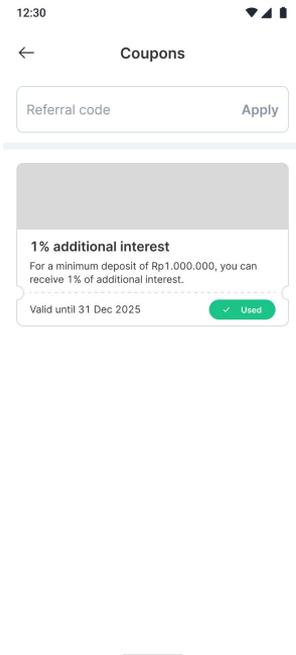
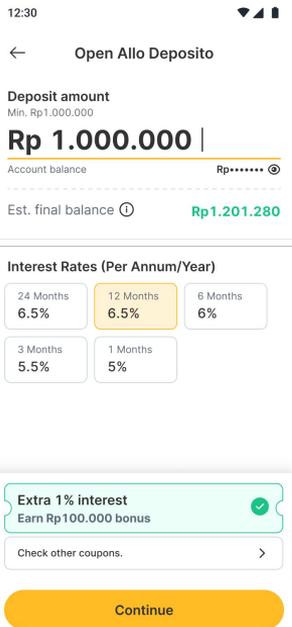
1. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
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2. Selecting Coupon



3. Changing Coupon



3. Deselecting Coupon



12:30

← Open Allo Deposito

Deposit amount
Min. Rp1.000.000

Rp 1.000.000 |

Account balance Rp*****

Est. final balance **Rp1.201.280**

Interest Rates (Per Annum/Year)

24 Months 6.5%	12 Months 6.5%	6 Months 6%
3 Months 5.5%	1 Months 5%	

Extra 1% interest
Earn Rp100.000 bonus

Check other coupons. >

Continue

12:30

← Coupons

Referral code Apply

1% additional interest
For a minimum deposit of Rp1.000.000, you can receive 1% of additional interest.

Valid until 31 Dec 2025 **Used**

12:30

← Coupons

Referral code Terapkan

1% additional interest
For a minimum deposit of Rp1.000.000, you can receive 1% of additional interest.

Berlaku sampai 31 Dec 2025 **Use**

12:30

← Open Allo Deposito

Deposit amount
Min. Rp1.000.000

Rp 1.000.000 |

Account balance Rp*****

Est. final balance **Rp1.201.280**

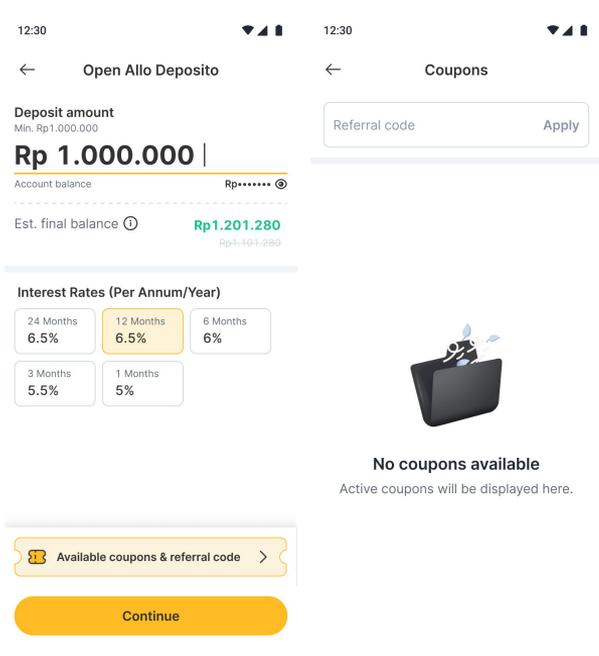
Interest Rates (Per Annum/Year)

24 Months 6.5%	12 Months 6.5%	6 Months 6%
3 Months 5.5%	1 Months 5%	

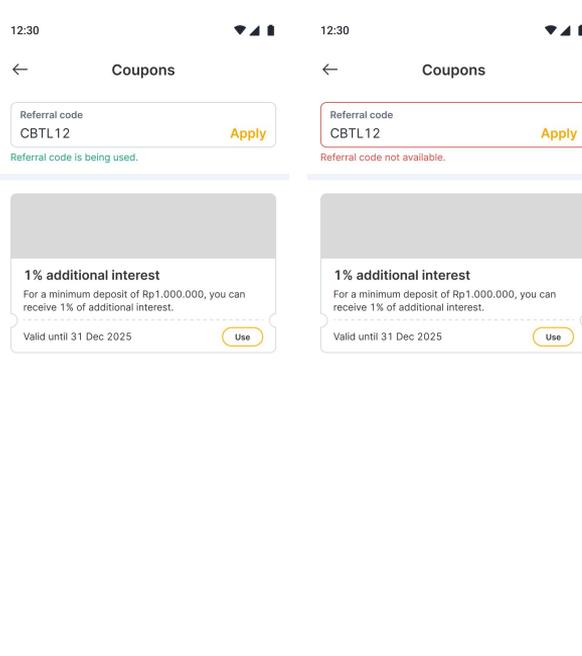
Available coupons & referral code >

Continue

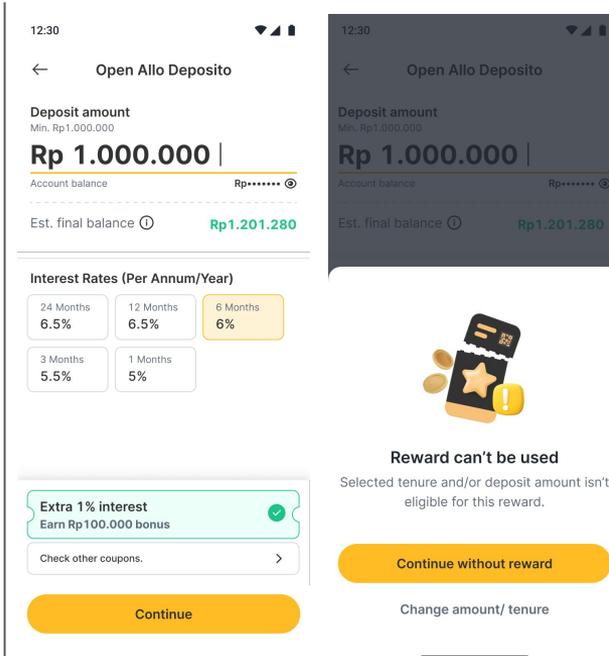
5. Edge Cases



Coupon Menu when Empty state



Referral code error message. Referral code only works for new users only.



Changing tenure or deposit amount that is not according to promo's rules.

Edge-cases:

Deposito Details

1. Deposit Details Breakdown



12:30

Open Allo Deposito

Deposit amount
Rp1.000.000

↓

Est. final balance (After tax)
Rp1.102.280
Interest rate: 7.5% Maturity date: 28 Jan 2025

Deposit detail

Deposit period 12 months

Est. gain ⓘ ▾ Rp102.280

Before tax ⓘ Rp100.000

Bonus ⓘ Rp10.000

Tax ⓘ -Rp7.180

ⓘ Break your deposit anytime—no penalty fees guaranteed.

Deposit name (optional)

Renewal type
Auto renewal (Principal + Interest) ▾

By continuing, you've read and agreed with [RIPLAY](#).

Continue

12:30

Open Allo Deposito

Deposit amount
Rp1.000.000

↓

Est. final balance (After tax)
Rp1.102.280
Interest rate: 7.5% Maturity date: 28 Jan 2025

Deposit detail

Deposit period 12 months

Est. gain ⓘ ▲ Rp102.280

Before tax ⓘ Rp100.000

Bonus ⓘ Rp10.000

Tax ⓘ -Rp7.180

ⓘ Break your deposit anytime—no penalty fees guaranteed.

Deposit name (optional)

Renewal type
Auto renewal (Principal + Interest) ▾

By continuing, you've read and agreed with [RIPLAY](#).

Continue

2. Renewal Type Selection



12:30

← Open Allo Deposito

Deposit amount
Rp1.000.000

↓

Est. final balance (After tax)
Rp1.102.280

Interest rate: 7.5% Maturity date: 28 Jan 2025

Deposit detail

Deposit period 12 months

Est. gain ⓘ ▾ Rp102.280

i Break your deposit anytime—no penalty fees guaranteed.

Deposit name (optional)

Renewal type
Auto renewal (Principal + Interest) ▾

By continuing, you've read and agreed with [RIPLAY](#).

Continue

9:41

← Renewal type

Auto-Renewal (Principal + Interest)
Your full deposit will renew automatically, including the interest.

Auto-Renewal (Principal)
Your full deposit will renew automatically, excluding the interest.

No Renewal
Your deposit and interest will be transferred to your Allo Wallet.

Continue

3. Allo Deposito Details

12:30

← Allo Deposito ☰

Est. final balance
Rp14.150.000 🔄

Est. interest earned
Rp150.000 ⓘ

My deposits

Dream house >

Rp10.100.000

Maturity date 27 July 2024

+ Open deposit

12:30

← Dream house ⋮

Est. final balance
Rp1.102.800 ⓘ

Est. gain
Rp102.800

Maturity date: 27 July 2024

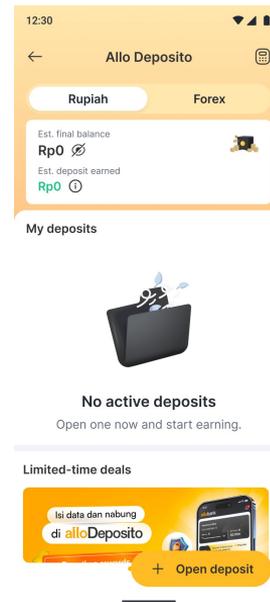
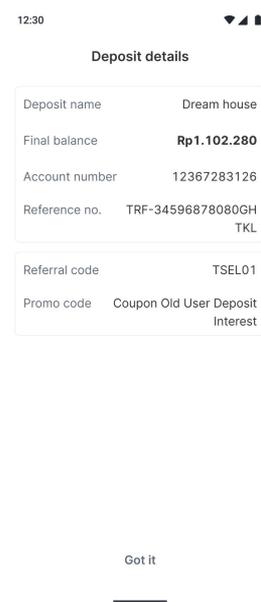
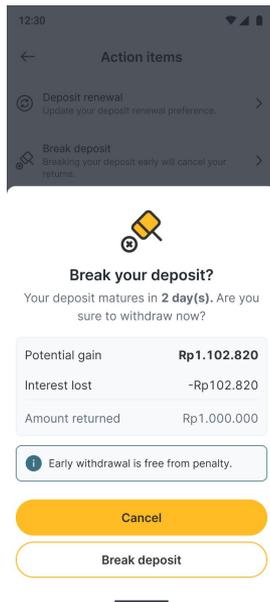
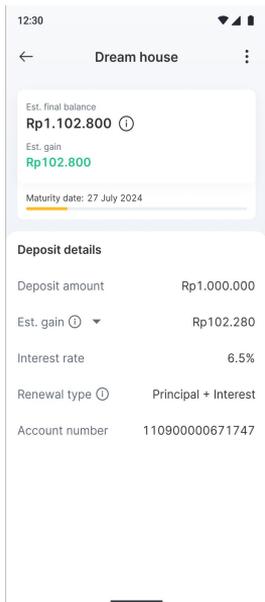
Deposit details

Deposit amount	Rp1.000.000
Est. gain ⓘ ▾	Rp102.280
Interest rate	6.5%
Renewal type ⓘ	Principal + Interest
Account number	110900000671747

Edge-cases:

Break Deposito

1. Deposit Early Break/Withdrawal



2. Failed Deposit Withdrawal

12:30



12:30



Deposit withdrawal unsuccessful

Sorry, we had a trouble processing your deposit withdrawal. Don't worry, your deposit balance is not yet deducted and you can try again immediately.

Try again



Deposit withdrawal unsuccessful

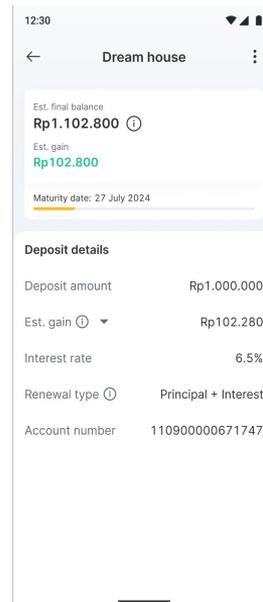
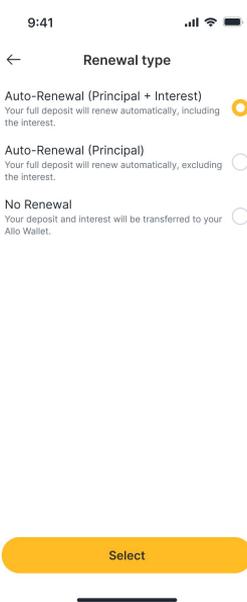
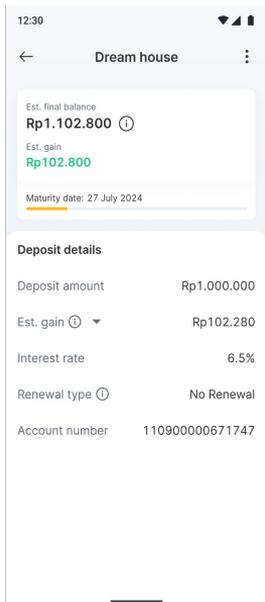
We detected security risks in your account.

Back to Allo Deposito

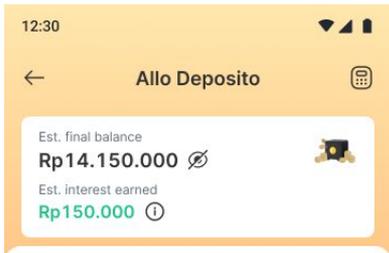
Edge-cases:

Change Renewal Type

1. Renewal Options



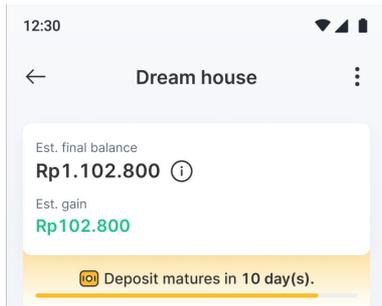
2. Deposit is Near Mature



My deposits

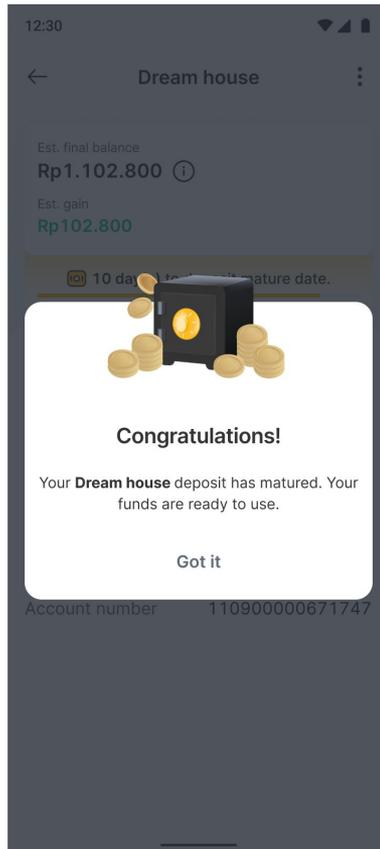


+ Open deposit



Deposit details

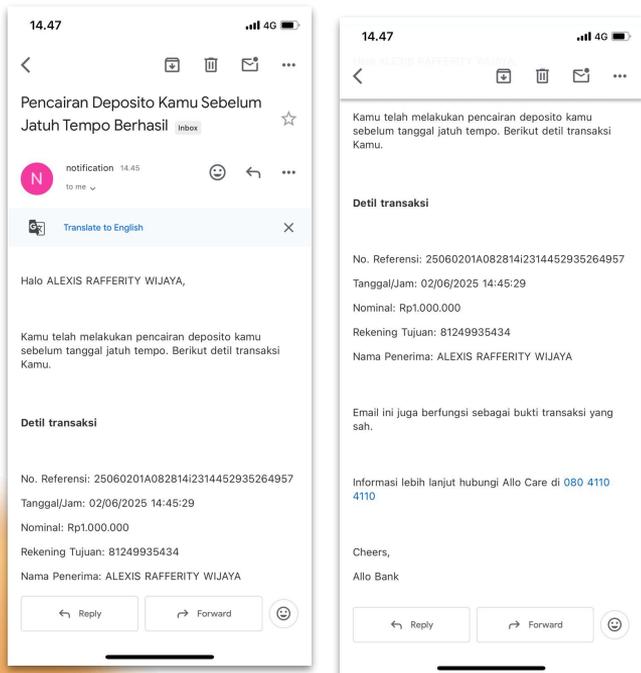
Deposit amount	Rp1.000.000
Est. gain ⓘ	Rp102.280
Interest rate	6.5%
Renewal type ⓘ	Principal + Interest
Account number	110900000671747



FAQ

1. Apakah user mendapat email ketika *early withdraw*?

→ Yes, user akan mendapat email konfirmasi terkait pencairan Deposito lebih awal:



allobank

THANK YOU!



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